



March 2008

WORCESTERSHIRE - AN EGG-SELLENT BREAK THIS EASTER

Worcestershire - the county at the very heart of the UK and a microcosm of the best Britain offers - has some unique activities and attractions this Easter to appeal to everyone from families through to singletons including:

- Countrytastic - a hands-on family event that really gets to grip with the countryside - www.threecounties.co.uk
- Tudor Big Brother - watch a real-life Tudor family celebrate Easter
www.avoncroft.org.uk
- In Other People's Skins - become a living work of art at Worcester Cathedral -
www.worcestercathedral.co.uk
- Spring Blossom Trail - the UK's equivalent to Japan's cherry blossom festivals -
www.evesham.com
- 1950s Easter Festival - www.worcestercitymuseums.org.uk
- Fish & Chip Canal Cruises - www.visitworcestershire.org
- St Georges Beer Festival - www.the-talbot.co.uk

Countrytastic

A brand new family show, '**Countrytastic**', takes place at The Three Counties Showground, Malvern on Thursday 27th March closely aligned to the Year of Food & Farming campaign. The aim is to reconnect families with the environment we live in and the sources of food we eat.



CountryTastic gives children the chance to meet, talk, have fun and learn from people who make up the heart of the countryside including farmers, potters, beekeepers and ice cream makers. Over 100 activities on offer include donkey grooming, corn dolly, smoothie and bread making, tractor and Shire horse rides as well as rural crafts and fun ways to learn about sustainability. The day runs from 10.00am - 4.00pm, tickets cost just £4.50 available online at www.threecounties.co.uk

Tudor Big Brother

Or why not step back in time at **Avoncroft Museum**, near Bromsgrove and join the resident Tudor family in the Merchant's House and see how they prepare for Eastertide, the most important celebration in the Tudor calendar. Open on both the Easter Sunday and Monday, there will be a special Easter service on the Sunday in Bringsty Mission Church at 2.30pm. For further details call 01527 831363.

To find out more about these and the other events listed as well as a host of other suggestions for Easter in Worcestershire and where to stay, visit www.visitworcestershire.org

Destination Worcestershire is the public/private partnership responsible for promoting the county of Worcestershire as a tourist destination. It provides a whole range of information

about the county's history, top attractions, accommodation, shops, bars, restaurants and much more.

For more information about Destination Worcestershire, call 01905 728787 or visit www.visitworcestershire.org

Worcestershire is in the Heart of England and boasts outstanding scenery, an eclectic range of places to visit as well as being home to Malvern Water, Worcestershire Sauce, Elgar and the Morgan motor car. Visitors can enjoy the Malvern Hills, the cathedral city of Worcester, the Forest of Wyre, the market towns of Pershore, Tenbury Wells and Evesham together with the unique brine baths at Droitwich Spa. Indeed, Worcestershire offers a unique opportunity to experience the very essence of England.

ENDS

For further information and photography please contact Sara Stewart on 07789 374174 or Sara Lawrance on 07970 658532.