

Dear Resident,

This letter is to confirm that RBA Research Limited has been commissioned by Wychavon District Council to carry out interviews with local residents. The bearer of this letter is an RBA Research interviewer and will be carrying an identity card with a photograph.

The survey will focus on your views about life in the local area and on issues such as waste and recycling facilities. You will play a valuable role in helping Wychavon District Council define the direction of the services it provides. The interview should take about 15 – 20 minutes to complete.

RBA Research will make sure the information you provide is treated in the strictest confidence and will only be used for statistical and research purposes. Information about you as an individual will always remain confidential to RBA Research and will not be passed to Wychavon District Council or anyone else.

If you have any questions about the survey, please contact Alan Smith at Wychavon District Council on 01386 565333 (Email: alan.smith@wychavon.gov.uk) or Anja Simpson (RBA Research) on **0113 285 6300** (Email: anja.simpson@rba-research.co.uk).

I very much hope you will be able to take part and feel sure that you will find it interesting. The success of the survey depends very heavily on the full co-operation of residents. Thank you in advance for your help.

Yours sincerely,



C J HEGARTY
Managing Director